

What is Claimed is:

1. A tubular label fitting apparatus for containers which has a plurality sets of label fitting heads arranged at even intervals on the outer perimeter of a main turret, wherein each label fitting head comprises a container table, a container presser bar means that applies a pressing force against the top of a container supported by said container table, and an label holding means; and wherein the rotation of said main turret causes said container presser bar means to lower and pass through a tubular label held by the label holding means, and to apply a pressing force against a container supplied by the container table such that the container is sandwiched between the container table and the container presser bar means, and in this condition said container is transferred in an axial direction relative to the label holding means such that the label is fitted on the container.

2. The tubular label fitting apparatus according to claim 1, wherein a label held by a label holding means is fitted on a container by moving vertically the container table and the container presser bar means in a synchronized manner under the condition in which a bottle is sandwiched between the container table and the container presser bar.

3. The tubular label fitting apparatus according to claim 1, wherein a label is fitted on a container sandwiched between the container table and the container presser bar by moving the label holding means vertically.

4. The tubular label fitting apparatus according to claim 1, wherein said container presser bar means comprises a container presser bar body, and a label attitude control element that is provided on the bottom portion of said container presser bar body and has an outer diameter that is larger than the diameter of said container presser bar body and smaller than the diameter of a fitting label.

5. The tubular label fitting apparatus according to claim 4, wherein said label attitude control element comprises an attitude control element body that engages with a label and a container pressing head that abuts against the top of a container, and the container pressing head is designed to be capable of cushioning in relation to the attitude control element body.

6. The tubular label fitting apparatus according to claim 4,

wherein said attitude control element body comprises at the bottom edge thereof a plurality of splined grooves divided in a circumferential direction, and said

container pressing head comprises on the outer perimeter thereof a plurality of ridges that engage with the splined grooves of the attitude control element body, and further comprises a container abutting section on the lower edge thereof; and

and wherein a taper is formed from said ridges to the container abutting section.